

Media Contact:

Gretchen Keaney

Vantage PR

415-984-1970, Ext. 0109

accelops@vantagepr.com

National Mortgage Lender W.J. Bradley Selects AccelOps for Big Data Analytics

Powerful AccelOps platform is saving company's system administrators time and energy

SANTA CLARA, Calif., and CENTENNIAL, Colo. – Nov. 14, 2013 – W.J. Bradley Mortgage Capital, LLC (W.J. Bradley), a Colorado-based mortgage lender, today announced that it has selected AccelOps, the analytics-driven IT Operations Management solution for cloud and virtualized infrastructures, to monitor its big data analytics and security functions.

W.J. Bradley's centralized operations center, based in Salt Lake City, runs the back-end infrastructure for its nearly 100 branch offices throughout the country.

"Before we started using AccelOps, our system administrators were becoming numb to all the system alerts they were receiving," said Adam Steed, enterprise architect at W.J. Bradley. "Due to the sheer volume of alerts, it was difficult to understand the true risk to the health of our business applications. We needed a system that could provide big data analytics to create actionable events from multiple data sources."

AccelOps' virtual appliance software manages security, network performance and compliance, all on a single screen. AccelOps automatically discovers, analyzes and automates IT issues in machine and big data across organizations' data centers and cloud resources, spanning servers, storage, networks, security, applications and users.

Steed said the other vendors considered were not able to automatically create relationships between servers, services and network devices, and report potential impact to mission-critical business applications.

"With AccelOps, W.J. Bradley is already experiencing great results," he said.

About AccelOps

AccelOps provides analytics-driven IT Operations Management for cloud and virtualized infrastructures. The virtual appliance software manages security, network performance and compliance, all on a single screen. AccelOps automatically discovers, analyzes and automates IT issues in machine and big data across organizations' data centers and cloud resources, spanning servers, storage, networks, security, applications and users. AccelOps' patented analytics engine with cross-correlation sends real-time alerts when deviations occur that indicate a security or performance-impacting event. The AccelOps platform scales seamlessly and provides unmatched

delivery of proactive security and operational intelligence, allowing organizations to be more responsive and competitive as they expand their IT capabilities. For details, visit www.accelops.com.

About W.J. Bradley Mortgage Capital, LLC

[W.J. Bradley Mortgage Capital, LLC](#), a residential mortgage banking firm founded in 2002, is headquartered in Centennial, Colorado. In 2012, W.J. Bradley Mortgage Capital, LLC originated in excess of \$6.4 billion in residential home loans. With nearly 100 branch locations throughout the United States, the company is licensed in 38 states and currently operates with more than 1,800 professionals.