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AccelOps Named an Emerging Cloud Vendor by CRN

SANTA CLARA, Calif. - Aug. 20, 2013 - AccelOps, the leader in integrated security, performance and availability monitoring software for on-premise and cloud-based data centers, announced it has been named an Emerging Technology vendor by UBM Tech Channel's CRN Magazine.

The annual list highlights hot tech startups making an impact on the channel and impression of the tech industry as a whole. These up-and-coming technology vendors have recently introduced a new product or technology that is not only innovative, but also generates the high margins solution providers require in today's competitive marketplace.

AccelOps delivers real-time insight and analytics for cloud infrastructure. It is the industry's only integrated software platform to monitor security, performance and availability across all aspects of the IT infrastructure, whether on-premise or in the cloud. Based on patented distributed real-time analytics technology, AccelOps automatically analyzes and makes sense of behavior patterns spanning server, storage, network, security, users and applications to rapidly detect and resolve problems. AccelOps works across traditional data centers as well as public, private and hybrid clouds. Unlike traditional single-purpose tools designed for standalone enterprises, AccelOps provides service providers with native multi-tenancy and has been designed for scalable deployment as a virtual appliance.

AccelOps offers a tiered Channel Partner Program that offers solution providers the opportunity to provide complete solutions to customers by reselling and supporting AccelOps products and services. AccelOps also offers Managed Service Providers (MSPs) the ability to offer a range of IT and security monitoring services that are Software as a Service (SaaS)-enabled.

"Any technology vendor can claim to offer innovative products and groundbreaking technology, but only a select group can truly impact the marketplace with their offerings," said Robert Faletra, CEO, UBM Tech Channel. "The companies named to the 2013 Emerging Vendor list offer solutions that deliver as promised while creating the high margins that solution providers demand. We congratulate all the vendors for their commitment to delivering technological innovations that map to the needs of the dynamic channel market."

"AccelOps is honored to be recognized by CRN Magazine for our contribution to channel

success," said Flint Brenton, AccelOps president and CEO. "Our commitment to the growth and success of our channel partners is evident in our product and channel-centric business model. Together with our partners, we are transforming IT monitoring in the data center, in the cloud, and through innovative managed services."

The vendors that make up the CRN Emerging Technology Vendor list were founded in 2007 or later, and have revenues under \$1 billion. To see the full list, visit www.CRN.com. The list is also featured in the August issue of CRN Magazine.

More information about AccelOps is available at www.accelops.com.

About AccelOps

AccelOps provides a new generation of integrated security, performance and availability monitoring software for today's dynamic, virtualized data centers. Based on patented distributed real-time analytics technology, AccelOps automatically analyzes and makes sense of behavior patterns spanning servers, storage, networks, security, users, and applications to rapidly detect and resolve problems. AccelOps works across traditional data centers as well as private and hybrid clouds. The software-only application runs on a VMware ESX or ESXi virtual appliance and scales seamlessly by adding additional VMs to a cluster. Its unmatched delivery of real-time, proactive security and operational intelligence allows organizations to be more responsive and competitive as they expand the IT capabilities that underpin their business. For more information, visit www.accelops.com.

About UBM Tech Channel

UBM Tech Channel, a UBM company is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Tech Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. To learn more about UBM Tech Channel, visit us at <http://www.ubmchannel.com>. Follow us on Twitter at <http://twitter.com/UBMTechChannel>.

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