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Media Contact:

Agnes Lamont

Marketingsage

(925) 426-0488 x112

accelops-pr@marketingsage.net



AccelOps Named a 2012 Emerging Vendor by CRN and UBM Channel

SANTA CLARA, CALIF. - August 28, 2012 - AccelOps, Inc., a pioneering developer of next generation security, network, and data center monitoring software, today announced it has been selected by UBM Channel and CRN as a 2012 Emerging Technology Vendor. The annual list features the most innovative vendors who not only deliver technology that is easy to use, but can generate the high margins solution providers require. The vendors that make up the CRN Emerging Technology Vendor list were founded in 2006 or later, have revenue under \$1 billion and have an active U.S. channel strategy.

Among these Emerging Vendors are companies that have already established themselves in their market segment and others that are already making an impact despite a recent launch. Each organization on the list represents a new partnership and go-to-market opportunity for solution providers looking to identify new vendor partners.

AccelOps' next-generation software delivers a unified, "single pane of glass" view of the entire IT infrastructure and applications, helping even very large enterprises ensure end-to-end availability, performance and security for infrastructures that are physical, virtual, on-premise, and in the cloud. Built from the ground up to address the needs of today's dynamic data centers, AccelOps eliminates silos and delivers a fully integrated and continuously-learning IT

management solution that is significantly faster and easier to deploy than point solution alternatives. AccelOps dynamically discovers IT resources and adapts to changing conditions on the fly, helping security, network, and other data center experts be more effective and proactive by automating complex decisions in real-time.

AccelOps offers a tiered Channel Partner Program that offers solution providers the opportunity to provide complete solutions to customers by reselling and supporting AccelOps products and services.

"Emerging doesn't mean what it used to," said Kelley Damore, VP, Editorial Director, UBM Channel. "And this collection of up-and-comers and new-to-the-game vendors is on an upward trajectory that a host of young companies that preceded them could barely imagine. With new innovations like cloud computing and virtualization speeding up the pace of innovation, and technology mainstays like storage and networking branching off into new directions, this list encapsulates a tectonic technology shift where the recently founded are starting to rule the roost and become household names much more quickly than in the past. We congratulate each vendor on the list and congratulate them for placing an emphasis on innovation and ease of use, features that are the hallmark of any successful channel offering."

Final selection to the Emerging Technology Vendor list was made by the CRN editorial team after a review of submitted information. To view a sample of the list and read the editorial accompaniment visit www.CRN.com.

About AccelOps

AccelOps provides a new generation of integrated security, network, and data center monitoring and management software for dynamic and virtualized data centers. Based on big data scale-out architecture and patent-pending distributed real-time analytics technology, AccelOps automatically analyzes and makes sense of behavior patterns spanning server, storage, network, virtualization and applications to rapidly detect and resolve problems. AccelOps works across traditional data centers as well as private and hybrid clouds. Its unmatched delivery of real-time and proactive security and operational intelligence allows organizations to be more responsive and competitive as they expand the IT capabilities that underpin their business. For more information, visit www.accelops.com. Follow AccelOps on Twitter: @accelops and blog: <http://www.accelops.com/blog/>.

UBM Channel (www.ubmchannel.com)

UBM Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. UBM Channel is a UBM company. To learn more about UBM Channel, visit us at <http://www.ubmchannel.com>. Follow us on Twitter at <http://twitter.com/ubmchannel>.

UBM plc (www.ubm.com)

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

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